Reviewing the Recruitment and Qualitative Methods in Deliberative Valuation Experiments

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Problem

Paris Climate Agreement of 2015

↓

Global temperature warming < 1.5 ℃ above pre-industrial levels

↓

Get to net-zero emissions by 2050

↓

Need to decarbonize

Problem

Decarbonizing the electricity sector (~25% of GHG emissions) is relatively feasible and cost-effective.

Least-cost pathway to decarbonization in Northeast:

Expanded domestic clean energy generation

Expanded transborder transmission capacity

Problem

Time and resources invested into projects that are cancelled following mobilization by community members with adverse interests or values.

Transmission infrastructure

Offshore wind

New Hampshire Supreme Court strikes down appeal for Northern Pass transmission permit

Published July 22, 2019

Iulia Gheorghiu
Editor

$2 billion Twin State Clean Energy Link project canceled

Associated Press
Published March 7, 2024 at 2:38 PM EST

Annie Ropeik / NHPR File Photo

New England hydropower project can resume years after Maine voters protested

May 17, 2023 By Steve Mistler, Maine Public

Cape Wind developers call it quits

Published Dec. 4, 2017

Robert Walton
Senior Reporter

Problem

Delays/denies benefits to **underserved urban** and **rural** communities.

Common thread across projects → Lack of meaningful community engagement.

What drives community opposition and acceptance?

Funding and Partners

EPA Science to Achieve Results (STAR) Grant: EPA-G2022-STAR-F2

Title: Deliberative Valuation and Integrated Modeling to Accelerate Equitable Decarbonization in New England

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Objective 1

Explicitly characterize environmental, health, and economic **tradeoffs** of alternative decarbonization scenarios.

Objective 2

Characterize relative importance of various attributes among **rural** and **urban** communities in New England.

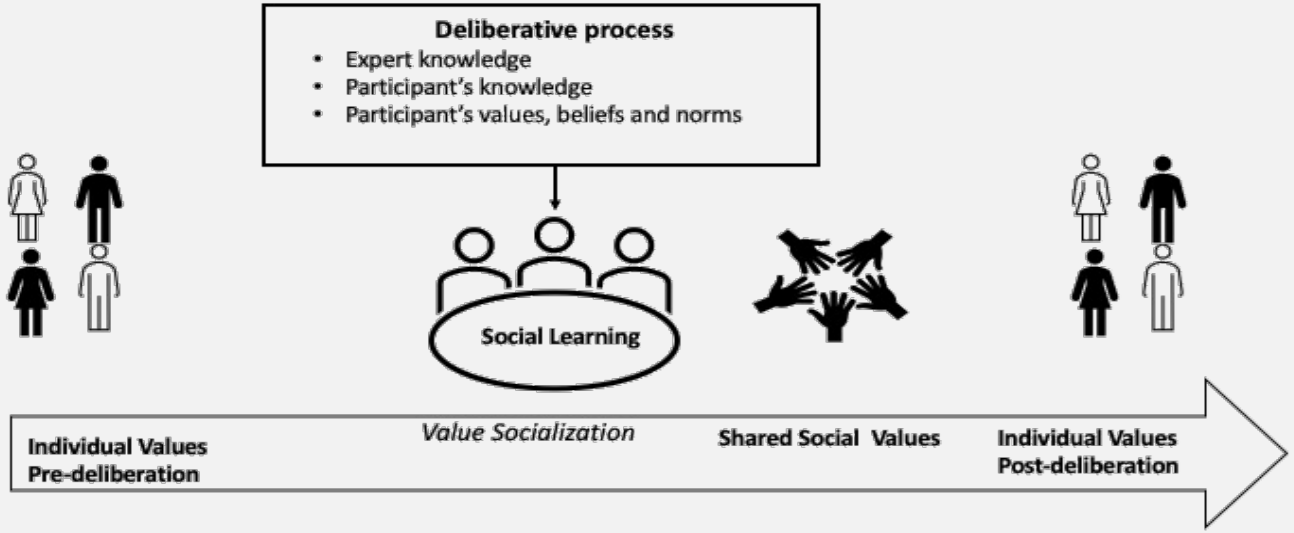
Objective 3

Identify projects and pathways that have **large net benefits** and **high acceptability**.

Approach

Deliberative valuation

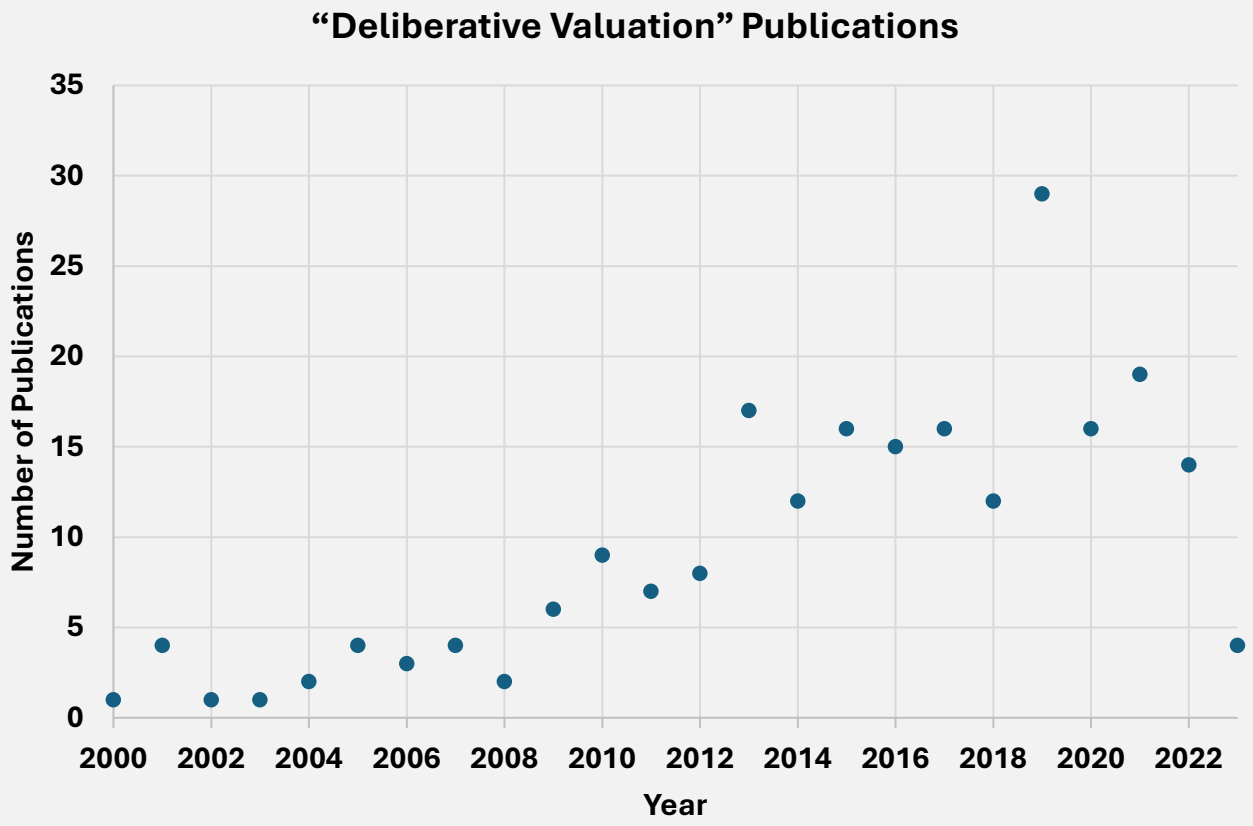
"A decision-making process that actively engages the public in values-based discourse for a specific topic under consideration."



- Combines deliberation with monetary and nonmonetary valuation techniques
- Knowledge exchange and learning
- Trace reasoning behind people's choices
- Promotes decisions made by community members about common and public goods

Mavrommati et al. (2021)

Approach



<u>Gaps in deliberative valuation literature</u>

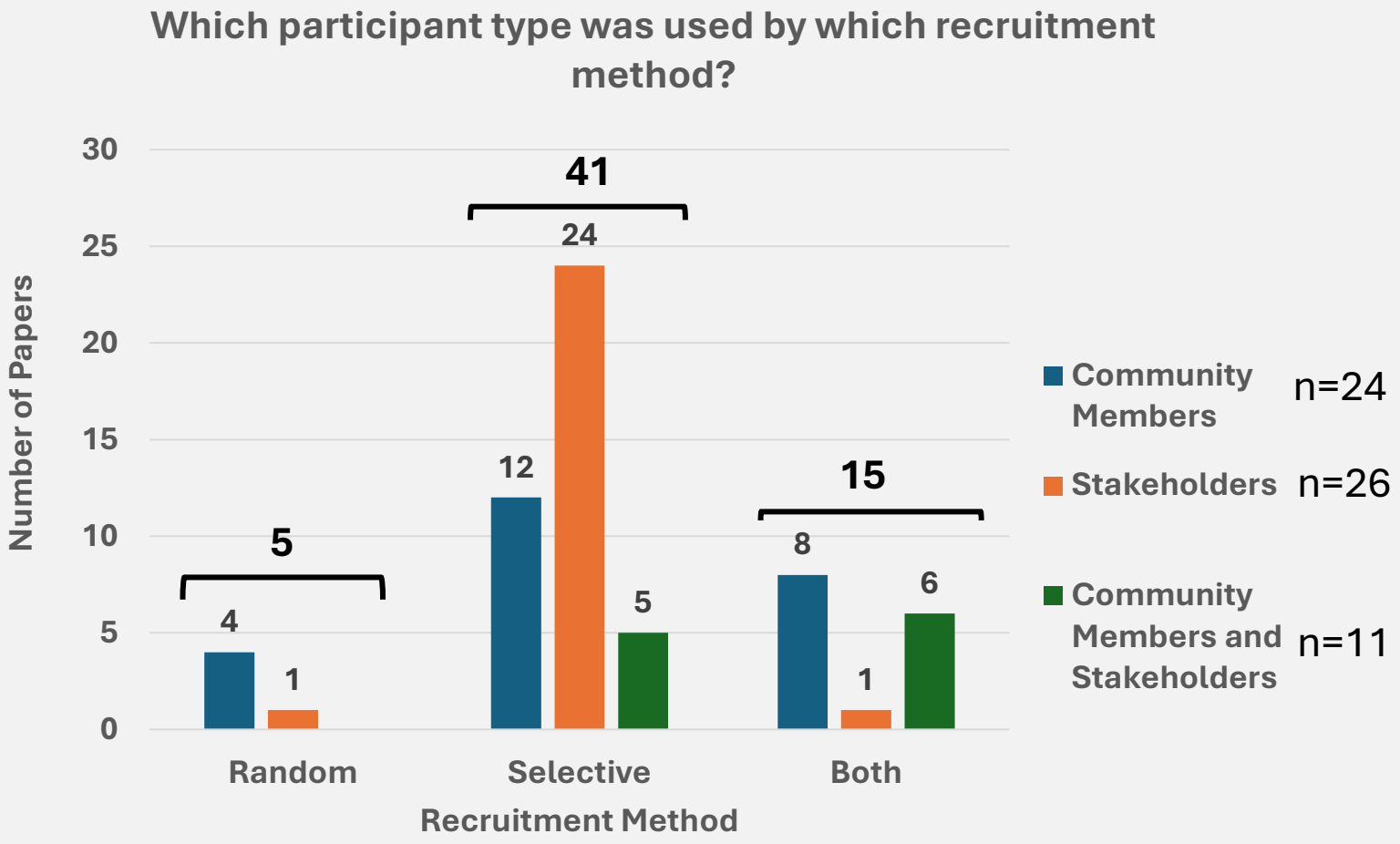
- Fair recruitment of participants
- Fair participation within workshops
- Value of outputs for policy making

Also interested in qualitative methods.

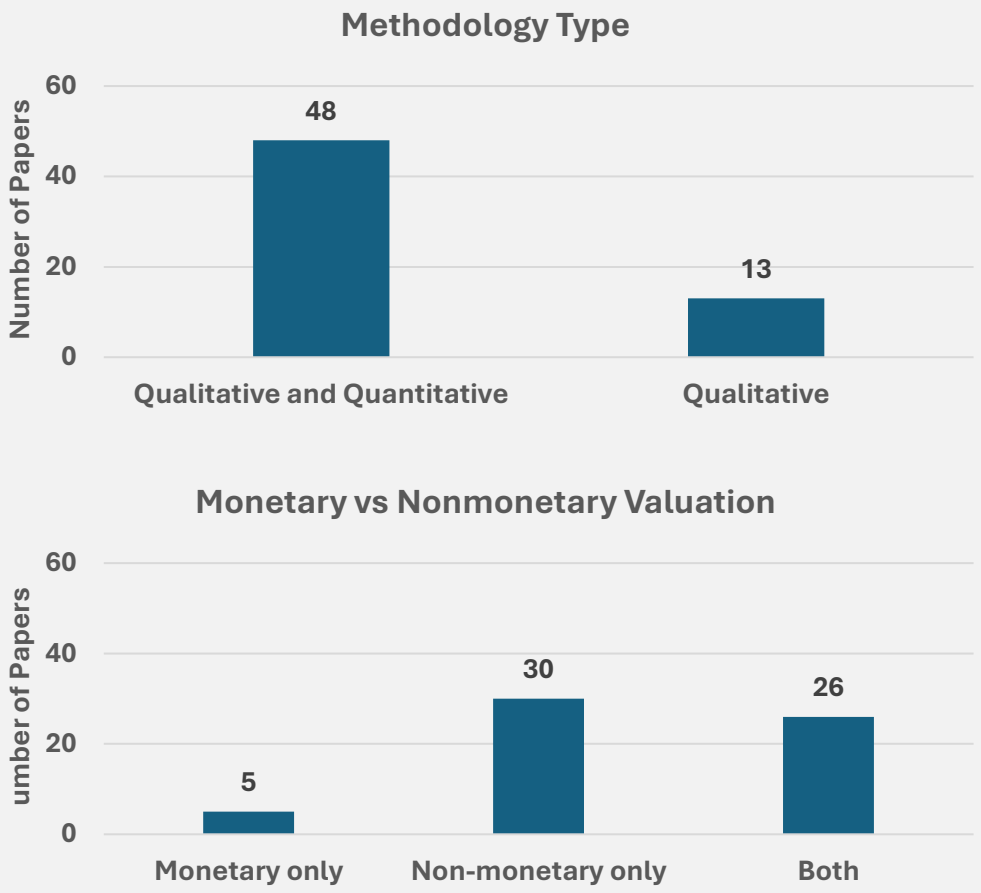
Approach

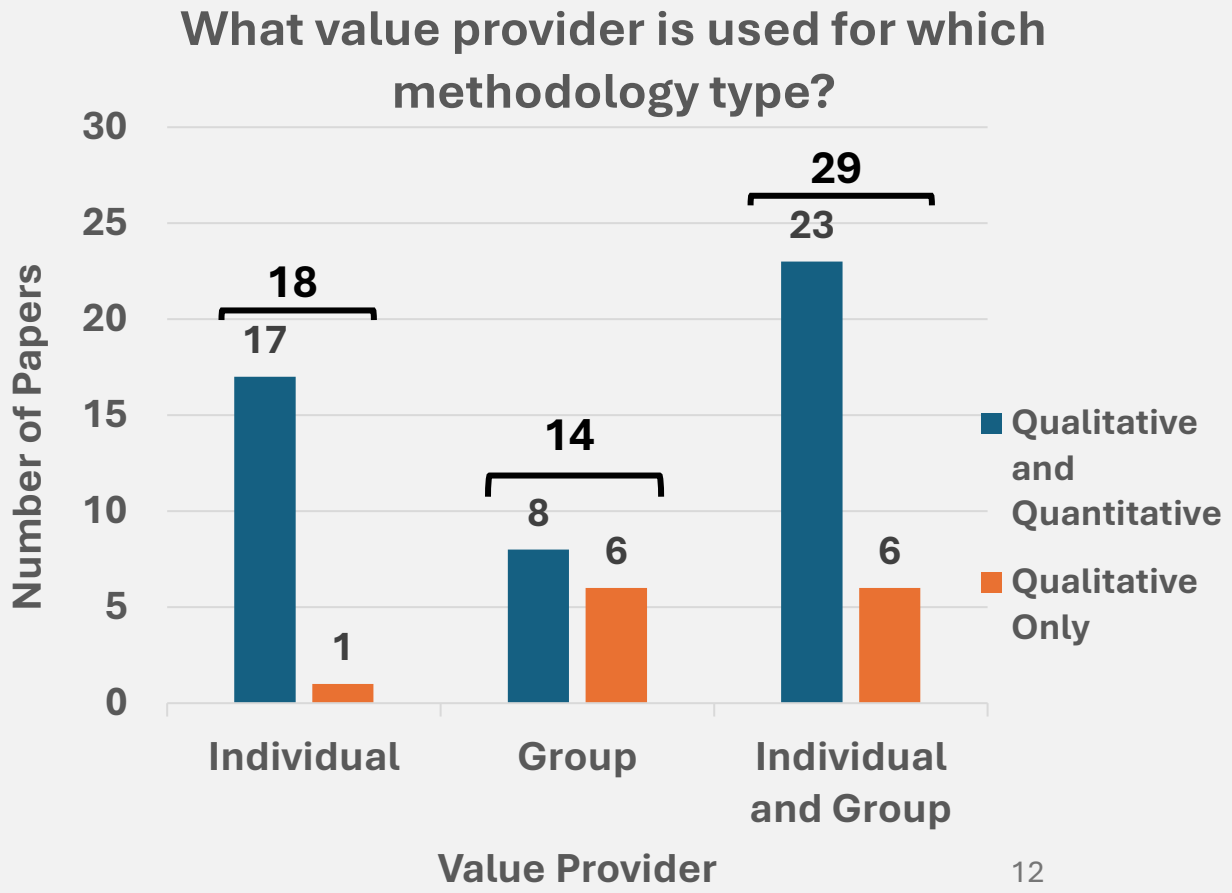
- Papers published in Web of Science from 2000 - April 2023
- “deliberative valuation”
- 222 results
- In-depth analysis of **61 papers** that used **qualitative analysis** in a **case study**

Results – Recruitment Processes



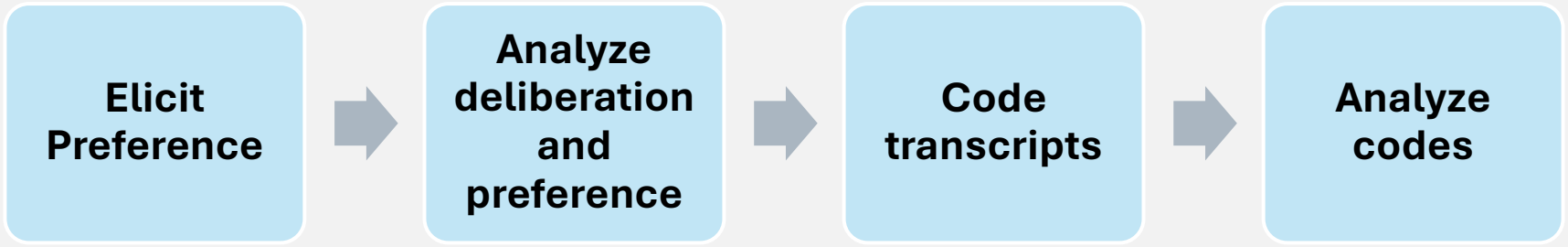
Results – Qualitative Methodology





Results – Qualitative Methodology

Qualitative process of deliberative valuation



Results – Qualitative Methodology

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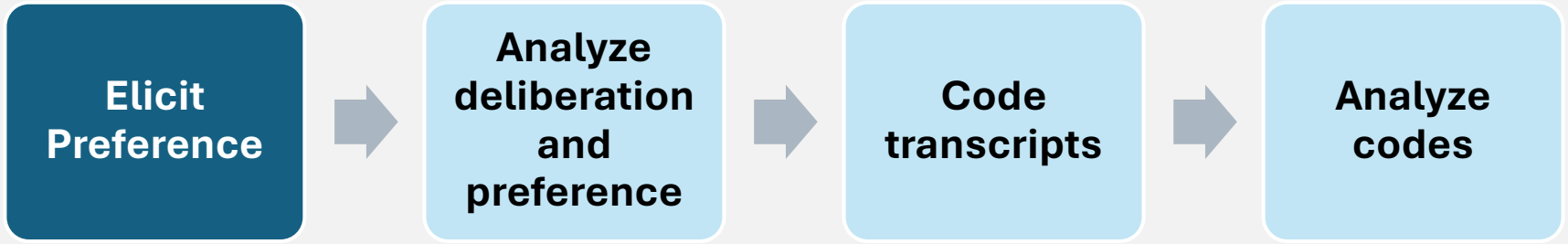
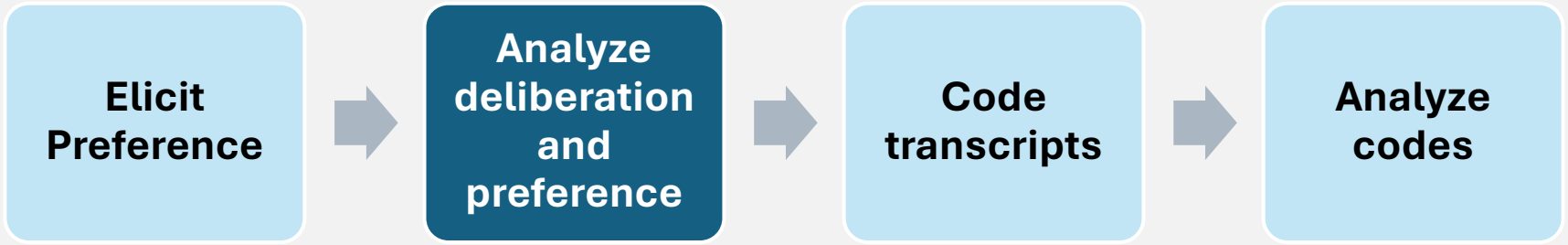


Qualitative Methods for Eliciting Preferences
Deliberative choice experiment
Discussions or dialogue
Photovoice technique
Participatory mapping
Deliberative multi-criteria evaluation
Arts-led dialogue
Card grouping
Value mapping
Concept mapping
Participatory systems modeling
Questionnaire
Storytelling
Values compass

Results – Qualitative Methodology

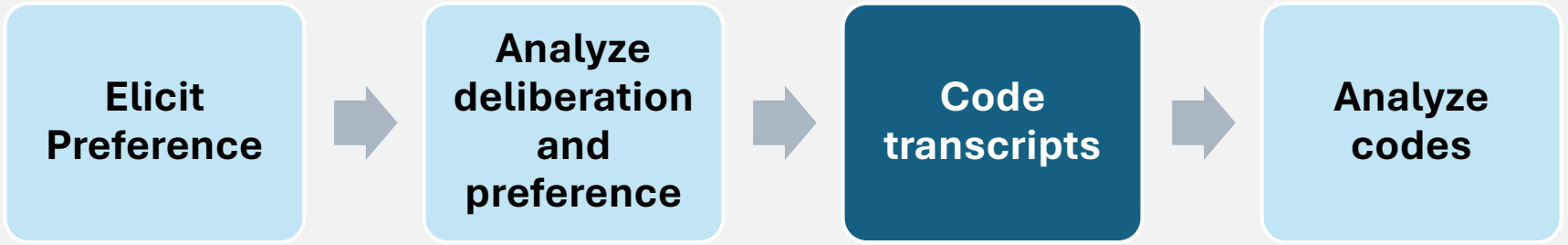
Qualitative process of deliberative valuation



Qualitative Methods for Analyzing Preferences
Notes analysis
Audio analysis
Video analysis
Observational analysis
Demographic analysis
Worldview analysis
Unspecified transcript analysis
Concept mapping
Social network analysis
Interviews
Surveys and Questionnaires
Further discussion

Results – Qualitative Methodology

Qualitative process of deliberative valuation



33 papers coded transcripts

	Methods for Coding Transcripts
Software used	MaxQDA
	NVIVO
	Rev. transcription service
Method used to code	Theme-based coding ★
	Interaction-based coding
	Mannerism-based coding
	Tier-based coding

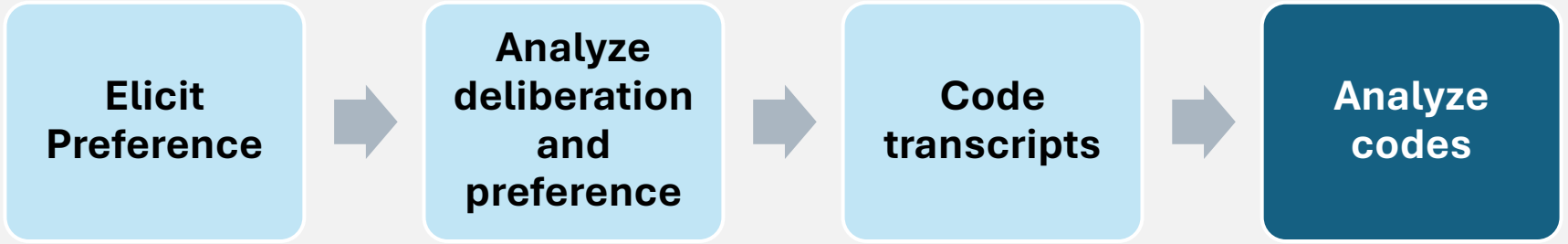
Themes could come from the literature (i.e., deductive) or workshop dialogue (i.e., inductive).

Themes included:

- Arguments (e.g., for or against a topic, verbal expressions of argument).
- Subjective well-being dimensions.
- Transcendental values.
- Drivers-of-change.
- Others and future generations.
- Preference learning.

Results – Qualitative Methodology

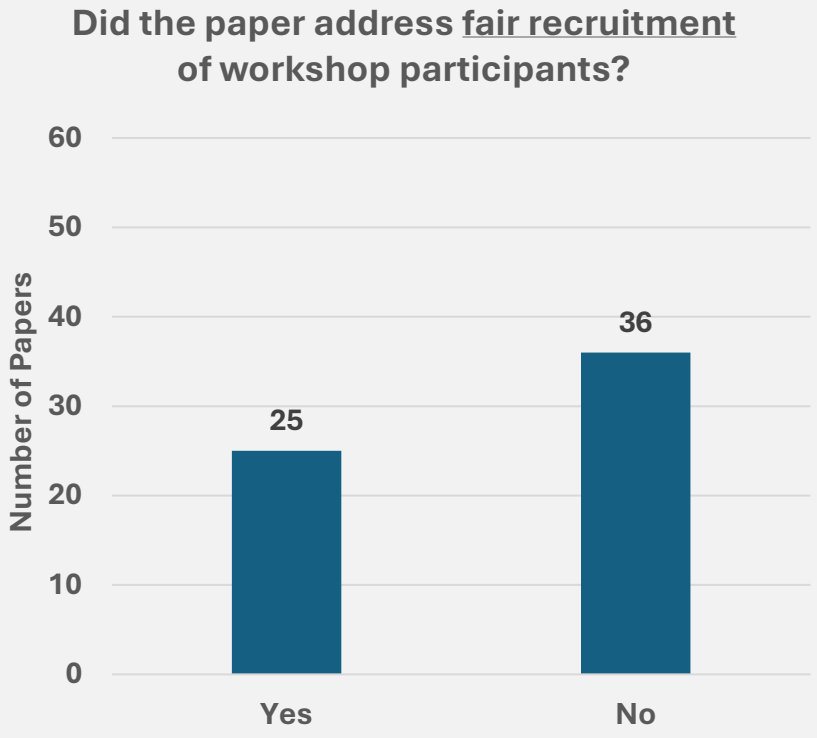
Qualitative process of deliberative valuation

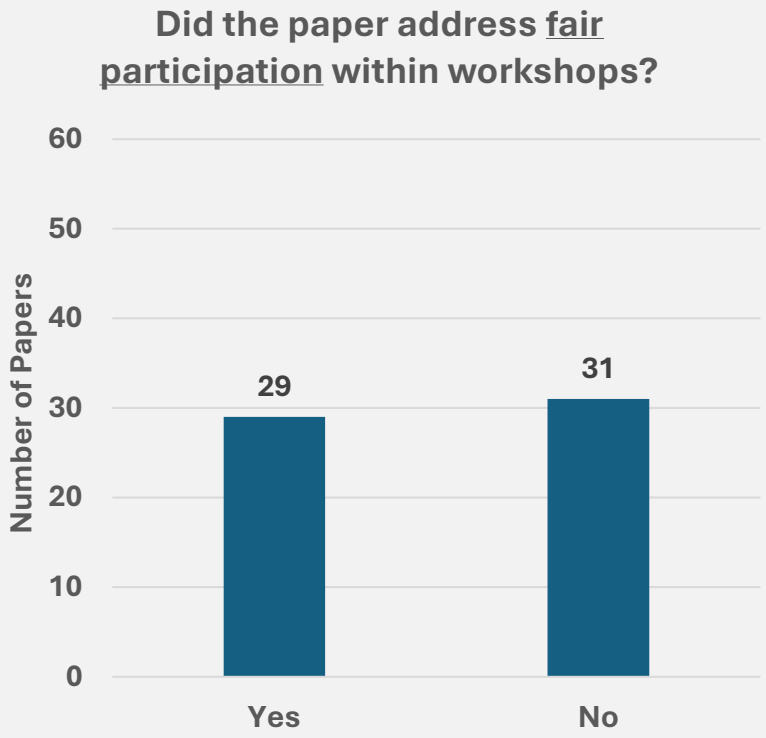


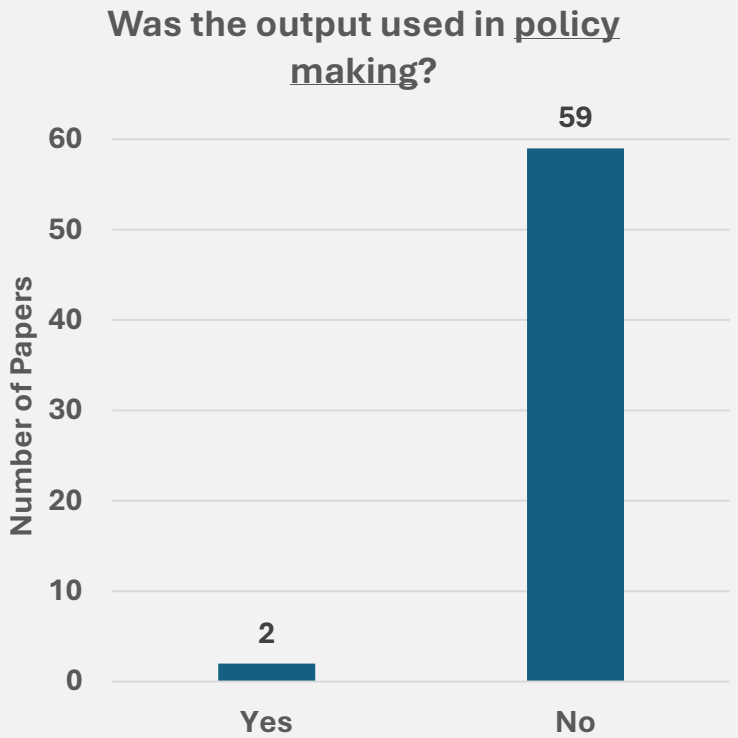
	Methods for Analyzing Codes
Method used or way to quantify/measure	Code frequency ★
	Preference change frequency
	Preference change ratio
	Intervention frequency
	Intervention length
How the coding was used	Preference explanation ★

Results – Gaps in Literature

Preliminary results suggest **challenges** we are looking to address were only explored in a **portion** of the papers.







Impact

- An analysis of **current** deliberative methods and **gaps** in the literature, used to **advance literature**.
- Will **utilize information** from literature review in deliberative valuation **workshops**.
- **Quantitative and qualitative** valuation of **clean energy benefits** and **impacts** for benefit-cost analyses that **incorporate community preferences**.
- Lead to more **equitable** and **public-supported** clean energy projects and policies in New England.

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Thank you!

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